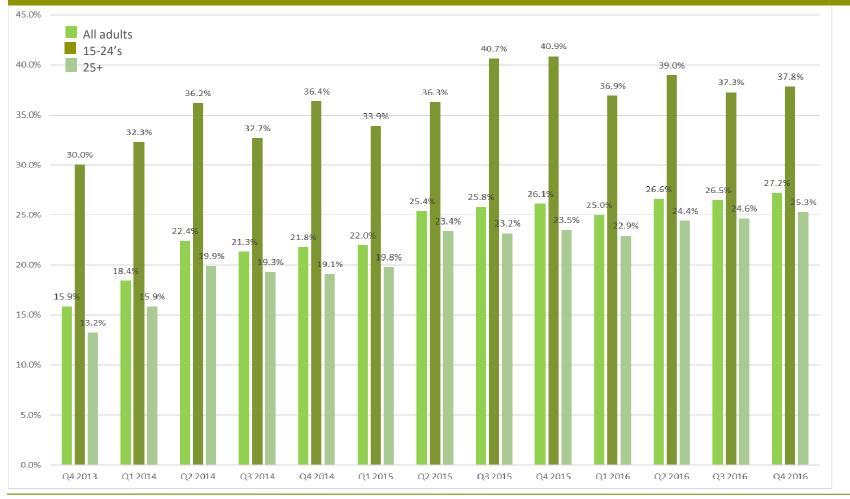
## RAJAR DATA RELEASE



## Quarter 4, 2016 – February 9th 2017







\*this data is now derived from an alternative methodology as of Q3 2015

Source RAJAR / Ipsos MORI / RSMB